

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 00753 180759Z

ACTION EA-09

INFO OCT-01 EB-07 ISO-00 /017 W

-----180801Z 075869 /21

R 180733Z JAN 77

FM AMEMBASSY TOKYO

TO USDOC WASHDC

INFO SECSTATE WASHDC 4815

UNCLAS TOKYO 0753

FOR OIM/WELCH

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: FY '78 SCHEDULE - OFFSHORE '78

REF: TWELCH/GBORROWMAN LTR, DEC 14, 76

1. PER REFLETTER REQUESTS, BELOW ARE SIMPLE BUDGET FIGURES
BASED CONSTRUCTION AND SITE RENTAL (NO PROMOTION, UTILITIES,
OR MISC COSTS INCLUDED) FOR 25-EXHIBITOR OFFSHORE EXHIBITION:

A. CONSTRUCTION (70 PERCENT ORIGINAL ESTIMATE) - \$31,643
RENT (50 PERCENT ORIGINAL QUOTE) - 27,661
TOTAL.....\$59,304

B. RE PARA 2 REFLTR, ESTIMATED
INCOME (25 X \$900) - \$22,500

2. IN VIEW DIRECT COMPETITION RECENTLY ANNOUNCED OFFSHORE
TECH CONF UK IN OCTOBER '78, POSSIBLE DUESSELDORF EVENT IN
JUNE '78 AND POOR ECONOMIES OF EVENT REFLECTED IN (1) ABOVE,
TC STRONGLY SUGGESTS OIM RECONSIDER SCHEDULING THIS EVENT.
POST ENDORSES A SEPTEMBER '78 ELECTRONIC COMPONENTS AND
MATERIALS EXHIBITION AS THE PRIME ALTERNATIVE THEME FOR
THIS EVENT. GMS RESEARCH DUE MID-YEAR. REQUEST OIM
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CONFIRMATION OR ADVICE OF ALTERNATE THEMES NOT CONFLICTING
WITH OTHER OIM EVENTS FOR POST EVALUATION.
HODGSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 18-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TOKYO00753
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770018-0067
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770139/aaaabijr.tel
Line Count: 58
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 32fca2d4-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 27-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3564749
Secure: OPEN
Status: NATIVE
Subject: FY \78 SCHEDULE - OFFSHORE \78
TAGS: BEXP, JA
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/32fca2d4-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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